Census 2021: The numbers that matter

By Perpetual Private Insights

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Perpetual has developed a compendium for Australia's for-purpose leaders, boards and philanthropists drawing on 2021 Census data analysed by our data partner Seer Data & Analytics.

This compendium examines the data that matters most to the not-for-profit sector and combines it with original insights from some of Australia's smartest social sector leaders –

covering First Nations, ageing population, women and girls, population prosperity, disability and wellbeing, volunteering and mental health.

Available to download now, this resource is designed to help not-for-profits and philanthropists make data-driven decisions when allocating funds and resources, designing future programs and talking to government.

You can also view the Census data included in the report, plus additional Census insights via the Seer Data & Analytics platform.

Download Report

Speak to an export

Get in touch with our not-for-profit and philanthropy specialists via 1800 631 381, philanthropy@perpetual.com.au or by submitting the form below.

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